



NEWS RELEASE

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For immediate release

Continental recognizes Joel Jorgensen for 20 years of service

Oshkosh, Wis.— Continental Girbau Inc. (Continental), in Oshkosh, Wis., recently recognized Joel Jorgensen for 20 years of service. Jorgensen, vice president of sales, joined Continental in 1997 as regional sales manager and later served as director of sales and marketing before taking on his current role in 2006.

“Joel has been a key contributor to the growth of the company during his tenure at Continental,” said President Mike Floyd. “His vision for opportunity has been a leading component to Continental’s aggressive approach to the market.”

During his career, Jorgensen has guided Continental sales, marketing and service operations. “He’s been heavily involved in the rapid growth of the company in all geographic territories and market segments,” said Floyd. “Joel has also contributed greatly to Continental’s product development, branding approach and strategic vision.”

Jorgensen, who holds 23 years of laundry industry experience, is a regular contributor to industry trade journals; a member of the Coin Laundry Association (CLA) Board of Directors; and a frequent speaker for CLA seminars and other industry association events.

“Everything we do at Continental focuses on supporting our distributors and their customers,” said Jorgensen. “I’m privileged to be part of a team backed by many years of industry experience and a unique dedication to personal service. Continental’s greatest asset is its people and their individual talents, including our distributor network, internal staff and parent company. Our quality products and talented team have driven Continental’s success. We look to build upon that success into the future.”

Jorgensen, of Green Lake, Wis., got his start in sales with the Campbell Soup Company, in Los Angeles, after graduating in 1990 with a bachelor’s degree in marketing communications from Dana College in Blair, Neb.

To find out more about Continental laundry products – backed by industry-leading warranties and customer care – visit www.cgilaundry.com or call 800-256-1073.

Continental Girbau Inc. is the largest of 15 subsidiaries of the Girbau Group, based in Vic, Spain. Girbau laundry products – marketed throughout 90 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for

Standardization (ISO). Girbau S.A. holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, Continental Girbau is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.

