



## NEWS RELEASE

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September 7, 2017

For immediate release

### Continental initiates Hurricane Irma commercial laundry disaster relief program

Oshkosh, Wis.— Continental Girbau Inc. (Continental) and its Florida distributors, Laundry Pro of Florida, in Lakeland, Fla., and The Laundry Shop, in Pembroke Pines, Fla., have initiated disaster assistance for Hurricane Irma business victims. This includes special commercial laundry equipment financing and rental programs, as well as quick equipment and parts replacement.

Irma's damages are estimated to cost about \$100 billion, according to AccuWeather President Joel Myers. Continental's Hurricane Irma relief initiative mirrors that of its Hurricane Harvey program, according to Continental President Mike Floyd. It encompasses special financing on all Continental, LG, Econ-O and Girbau Industrial branded vended and on-premise laundry equipment. Additionally, it helps assure a quick turnaround on parts and equipment replacement.

"Surplus commercial laundry equipment and parts are being warehoused throughout Florida to keep pace with the replacement demand caused by Irma," said Floyd.

Locally, Laundry Pro of Florida and The Laundry Shop are responding to questions and working to quickly prepare equipment replacement quotes, assist customers and insurers, and perform installations.

For more information about Continental's Hurricane Irma disaster relief program, visit [www.cgilaundry.com/disaster-relief.html](http://www.cgilaundry.com/disaster-relief.html) or call 800-256-1073. For immediate help with your Florida laundry operation, contact Laundry Pro ([www.laundryproofflorida.com](http://www.laundryproofflorida.com)) at 800-232-5736, or The Laundry Shop ([www.thelaundryshop.com](http://www.thelaundryshop.com)) at 855-888-9274.

Continental Girbau Inc. is the largest of 15 subsidiaries of Girbau Global Laundry Solutions (Girbau), based in Vic, Spain. Girbau laundry products – marketed throughout 100 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, Continental Girbau is a member of the U.S.

Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.

